

## Jill Braunstein Featured on Bison Wealth's Podcast, "What's Your Point?"

### FEATURED ATTORNEY



**Jill Braunstein**

Partner

Abrams Fensterman is proud to announce that [Jill Braunstein](#), Co-Chair of our [Corporate and Securities Law](#) Practice Group, was the featured guest on the latest episode of Bison Wealth's podcast, "*What's Your Point?*". Jill shared her expert insights on **maximizing the value of a business sale** and the critical steps business owners need to take to prepare for potential buyers.

In the episode titled "*Ready, Set, Pounce!*", Jill breaks down a practical roadmap for business owners aiming to secure the best possible sale price. From early preparation to ensuring financial accuracy and regulatory compliance, Jill highlights actionable steps to position a business for success in a competitive market.

#### Key Discussion Points:

- **Start Early:** Begin sale preparations 1-3 years in advance.
- **Financial Records:** Ensure all financial statements are accurate and complete.
- **Review Agreements:** Align shareholder, operating, and partner agreements with expectations.
- **Employee Retention:** Implement retention agreements for key team members.
- **Regulatory Compliance:** Guarantee adherence to relevant legal and regulatory standards.

Jill's segment also emphasizes the importance of proactive planning and collaboration with trusted advisors to achieve maximum value.

As a seasoned corporate attorney, Jill Braunstein has extensive experience guiding clients through complex mergers, acquisitions, and business sales. Her deep understanding of corporate strategy and commitment to client success make her a sought-after advisor in the field. Learn more about Jill's background and expertise [here](#).

Watch Jill's full interview [here](#) and gain invaluable advice for your business planning.



# WHAT'S YOUR POINT?

READY, SET, POUNCE!

WITH JILL BRAUNSTEIN

