

## NEW YORK COUNTY MEDICAL SOCIETY

### Your Annual Legal Check Up Tuesday, December 1, 2009

**5:30 p.m. registration: 6:00 p.m. to 8:00 p.m. Dinner and Seminar**  
**O'Casey's Restaurant, 22 East 41 Street, (Between Fifth and Madison) New York City**  
**\$25.00 per person (members/staff); \$75.00 non-members (join for member discount)**  
**Two AMA PRA Category 1 Credit™**

#### **The Conference**

Physicians, especially those in small practices, have a number of questions regarding compliance issues. In spring, 2010, the federal government will add physicians to the list of business owners who must comply with the “Red Flag” identity rules for the first time. In addition, the Health Insurance Portability and Accountability Act (HIPAA), effective September 23, 2009, includes new regulations issued by the US Department of Health and Human Services (HHS) to require covered entities to notify affected individuals and HHS following the discovery of a breach of protected patient information. Complaints in regard to HIPAA alone have been increasing annually, with *SC Magazine*, a publication for security professionals, noting over 32,000 complaints in the past five years. In addition to these challenges, physicians continue to be subjected to employment problems, regulations, and other issues. Physicians need to be compliant, aware of both new and old regulations, and have systems in place in order to insure that their practices follow all pertinent regulations.

#### **The Objectives**

Physicians attending this program will be able to:

- ! identify the newest compliance issues related to practice, including HIPAA, Red Flags, employment, and licensing and incorporate them into their practice management system (competence);
- ! specify new templates and procedures necessary to remain in compliance (competence);
- ! assemble a compliance process and use it in his/her practice (performance).

#### **The Target Audience**

The program is directed towards physicians and staffs in Manhattan. The conference is aimed at private practitioners who are solo or in small groups, and who are responsible for ensuring their own compliance with State and Federal regulations.

#### **Learn about**

**Medical Legal Office Issues:** Abandonment; record retention; reporting requirements, physician profile

**HIPAA:** New law updates; patient confidentiality;

**Employment:** Handbook compliance, NY State wage and hour law; discrimination lawsuits, I-9 compliance

**Identity Theft Prevention Program:** Red Flag Rules and guidelines

**The Speakers**

Scott Einiger, Esq., Abrams, Fensterman, Fensterman, Eisman, Greenberg, Formato & Einiger, LLP

Scott Simpson, Esq., Abrams, Fensterman

Keith Gutstein, Esq., Kaufman, Dolowich, Voluck & Gonzo, LLP

Ayman Soliman, Esq., Abrams, Fensterman

**RSVP REQUIRED: SPACE IS LIMITED: Please pay \$25.00 per member or \$75.00 per non-member for each attendee by check and return to New York County Medical Society, 12 E. 41 Street, 15 floor, New York, NY 10017, att: Natalie Ruoff. Fax credit card number to (212) 684-4741 or call (212) 684-4670, ext. 214.**

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**Disclosure Policy Statement**

The New York County Medical Society relies upon invited faculty participants in its CME programs to provide educational information that is objective and free of bias. In this spirit, and in accordance with the guidelines of the program sponsor, faculty participants are expected to indicate any commercial relationship that might be perceived as a real or apparent conflict of interest.

**Accreditation Statement**

The New York County Medical Society is accredited by the Medical Society of the State of New York (MSSNY) to provide continuing medical education for physicians. The New York County Medical Society designates this educational activity for a maximum of **Two AMA PRA Category 1 Credit™**. Physicians should claim credit commensurate with the extent of their participation in the activity.