



Abrams, Fensterman, Fensterman, Eisman, Greenberg, Formato & Einiger, LLP
in Conjunction With
The New York County Medical Society
& The Medical Society of the State of New York
Presents
Everything You Need to Know About Forming an Office-Based Surgical Facility:
New Law, New Economics, New Liability

- **DATE:** September 20, 2007
- **TIME:** 5:30 pm-6:00 pm-Registration; Refreshments will be served
6:00 pm-8:00 pm-Panel Discussion and Q&A
- **LOCATION:** Merrill Lynch Park Avenue Office, 200 Park Avenue, 13th Floor
- **PROGRAM SPONSOR:** Merrill Lynch; Yandell & Company
- **TOPIC/DESCRIPTION:** New legislation (Bill A07948) requires physicians performing office-based surgical procedures to become accredited facilities to ensure compliance with the legislation and to avoid liability and licensure implications. Proper corporate strategies can lead to significant economic advantages for medical offices, as we have helped implement for over 20 of our clients who are now accredited office-based surgical ("OBS") facilities. With the OBS Law signed by Governor Spitzer, attendees will hear from a panel of experts and will:
 - Discuss the economic advantages of being an accredited OBS facility;
 - Discuss corporate restructuring and disclosure issues implicated by the formation of OBS facilities;
 - Discuss the accreditation process and its requirements to comply with the new legislation;
 - Obtain the perspective and input of organized medicine of the legislation and the Department of Health's perspective on OBS facilities;
 - Discuss a case study from a physician who has been through the accreditation process successfully;
 - Gain knowledge of reimbursement for OBS facilities;
 - Learn about financing for OBS facilities.
- **SPEAKERS:**
 - Scott Einiger Esq., Senior Partner, Abrams Fensterman, et al.
 - Mike Dye, MPH, Senior Associate Director of Ambulatory & Office-Based Surgery from The Joint Commission
 - Don Moy, Esq., Medical Society of the State of New York
 - Scott Tenner, MD, MPH, Governor, American College of Gastroenterology-Vice-President, New York Society For Gastrointestinal Endoscopy
 - Wendy Brown, Assistant Vice President, CRPC, CFM, Merrill Lynch
 - Rock Rockett, CEO of Validare, An Integrated Accreditation Consulting & Billing Company
- **PRE-REGISTRATION REQUIRED**-Call Lisa Joseph at 212-684-4670 Ext. 222 or Ljoseph@nycms.org

